# **Rimac Nevera is coming to PUBG: New State**

January 10, 2022

**We are kicking off 2022 with a bang – a collaboration with the KRAFTON, INC – a collective of independent game development studios brought together to create innovative and engaging entertainment experiences for gamers across the world.**

We are excited to start this electrifying new partnership, by bringing the Rimac Nevera to the PUBG: NEW STATE, their long-awaited futuristic video game. Players can expect to experience the speed and power of this all-electric hypercar while test driving it in Troi. A time-limited Rimac Crate will be introduced, containing various exclusive in-game items, such as Rimac Nevera in five color variations, including Nevera Blue, Gunpowder Grey, Prism Glow, Sunburst Red and Luminous Gold.

*“This is a landmark collaboration for us and adding the Rimac Nevera to the game will help electrify the game’s fun, intensity and experiences for our fans.” – Minkyu Park, Executive Producer of PUBG: NEW STATE*

For more information about the sequel to one of the most iconic battle royales in the video game industry, please visit [www.newstate.pubg.com.](https://newstate.pubg.com./en)